# **EDIT CALENDAR**

# **JANUARY**

10 Powerful Women to Watch Balancing Your Checkbook While Running a Company Starting the New Year: Inside the Work-Life Balance

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# **APRIL**

### The Branding Issue

The Top Brands in America Logos We Love Your Story: How to Tell It Social Media and Your Brand

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# JULY

### The Advice Issue

The Best (and Worst) Advice You'll Ever Get

**Best Business Bars** 

Failure: How to Learn From It

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# **OCTOBER**

Commercial Vehicles
Top Colleges
Traits of Successful CEOs

AD CLOSE ON SALE 8/10/2016 9/27/2016 artUps—Winte

Entrepreneur's StartUps—Winter AD CLOSE 8/11/2016 ON SALE 10/11/2016

### **FEBRUARY**

A Look at the Top Creative Minds in Business

How Creativity Can Change Your Company's Performance

Inside the World of Cybercrime, Hackers and Other Bad Guys

AD CLOSE ON SALE 12/10/2015 1/19/2016

# MAY

#### The Marketing and Travel Issue

Business Travel Awards Top Viral Marketing Campaigns Sage Advice: How Marketing Impacts Your Bottom Line

AD CLOSE ON SALE 3/10/2016 4/19/2016

# **AUGUST**

### The Design Issue

Top 25 Best Product Designs
The Office of the Future
Best Cities to Start a Business

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# **NOVEMBER**

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### MARCH

#### The Leadership Issue

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Profiles in Courage: The Top 10 Up-and-Coming Leaders

Leadership and the Culture of Excellence

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# JUNE

100 Brilliant Companies

The Evolution of an Idea (From A-Ha to Execution)

How to Create a Kickass Crowdfunding Campaign

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# **SEPTEMBER**

Young Millionaires

A Day in the Life: Launching in an Incubator

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# **DECEMBER**

Trends to Watch: The Markets, Ideas and Opportunities of 2017

How to Spot a Trend Holiday Gift Guide

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Trends, issues and ideas designed for the entrepreneurial life

### Business Unusual

Disruptive thinkers putting unconventional approaches to work

#### Travel

Tips for business, pleasure and productivity on the go

#### Design

Cutting-edge design trends and concepts from the creative class

Ask the Esquire Guy

Mastering the fine art of business etiquette and style

### **Ethics**

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### Marketing

New ways of bringing in more customers

### THE INNOVATORS

The people, companies and ideas driving change

### **TOOLS**

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Must-have gadgets that wow

### Ask a Geek

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#### The Fi

How a 'trep turned the corner to a common business problem

### MONEY

Where to get it, how to make it, how to keep it coming in

**Ask the Money Guy** Answers from finance experts

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**VC Viewpoint**Economics from a VC's perspective